



2025 SPONSORSHIP PROPOSAL

Since 1983, more than **1000 students** meet and compete each year, participating in events that cover a range of contemporary science and technology matters during the Taranaki Science and Technology Fair. More than **60 schools from all over Taranaki** get involved in this **3 day competition**, offering their students the opportunity to wiggle their brains to solve real life problems via their innovative ideas and projects. In front of **hundreds of visitors and partners** coming through during the event, students showcase their work hoping to win the competition and be rewarded with some of the many prizes at stake.

Over the years, the Taranaki Science and Technology Fair has become a way to encourage the next generation to get excited about science and technology.

The Taranaki Science and Technology Fair also represents an **opportunity for local businesses and organisations to meet** and gather during this event. Every year, **more than 50 companies and organisations** are involved in the Fair, supporting this educational event through **sponsorship**. In return, our sponsors benefit from the Taranaki Science and Technology Fair visibility online and offline through the Fair's and schools' website and Facebook pages, the local press and the event itself (banners, posters...).

FACTS AND FIGURES OF THE FAIR EACH YEAR

3	day competition open to public
60+	schools from all over the Taranaki region
600+	students participating
1000+	visitors
50+	sponsors involved: local businesses and organisations, universities, council...
2-5	publications about the Fair in the local press online and offline

Why take part in the Elemental Group 2025 Science and Technology Fair?

Throughout the years, the Taranaki Science & Technology Fair has been able to continue thanks to the support of its sponsors whose involvement in the competition is essential. Every year, their donations help to manage the competition, from the maintenance of our website to the organisation of the prize giving ceremony through to the creation of the prizes to be won. Their donations can also be allocated to prize winners according to their own wishes in order to ensure the success of the competition.

In return for their support, our sponsors enjoy the fair's **visibility online and offline through the Fair's and schools' websites and Facebook pages, the press...**

During the event, all sponsors' names and logos are displayed in a poster and in the booklet. Sponsors can set up a display and/or at the Fair and in the prize giving area. Sponsors ranked as "Platinum, Gold or Silver Sponsors" are also mentioned on the participants' certificates.

Sponsors are highlighted during the prize giving which they are invited to attend. During the prize giving ceremony, sponsors are given the option of presenting their own prizes.

A photographer is present during the Taranaki Science & Technology Fair to take photos of the winners, their project and the event itself. All sponsors can access these pictures to promote their involvement in the fair in their own communication tools.

Keen to sponsor the 2025 Taranaki Science and Technology Fair?

There are many ways to support the Taranaki Science & Technology Fair!

You can choose to allocate your sponsorship to any of the below, or a combination of:

- **The Fair's Committee** who then distributes the money to cover the costs of general organisation and management of the Taranaki Science and Technology Fair.
- **A Special Prize:** you can decide to create a special prize for a scientific investigation or technological development related to your own business area (eg: if you work in the water supply area, you can fund a special prize which would be awarded to a water-related work).
- **A Tertiary Scholarship** for education on a scientific or technological course in the training institution of your choice.
- **An Internship** as an opportunity for a young person to experience hands on work in your company
- **Prizes for an already established category:** Scientific Essay, Scientific Photography, Observational Drawing, Robotics, Year 10 Quiz, Year 7 & 8 Quiz, Advertising Poster or Water Rockets
- **Money prizes:** you can contribute to the money prizes awarded to the students.
- **Vouchers, gifts & others,** eg. pens, caps etc.

Depending on their donation, our sponsors are ranked as followed:

- **Platinum Sponsors:** naming rights sponsors
- **Gold Sponsors:** any donations valued at \$3,000 or more
- **Silver Sponsors:** any donations valued between \$1,000 and \$2,999
- **Bronze Sponsors:** any donations valued up to \$999

How to become a sponsor?

GET IN TOUCH WITH US!

For any questions or inquiries or to take part in the Elemental Group Taranaki Science & Technology Fair 2025, send us an email at taranakiscience@gmail.com and we will get back to you with all the information you need.

WANT TO KNOW MORE ABOUT THE FAIR?

Check out the Fair's website: <https://taranakisciencefair.co.nz/>

Follow our Facebook page: <https://www.facebook.com/taranakisciencefair>

The Elemental Group Science and Technology Fair at a glance



Press

2-5 publications

- Taranaki Daily News
- NZ Herald, Stratford edition
- Stuff.Co
- Hawera Star
- Midweek Taranaki

Our latest publications:

[Bryan Vickery Media August 2024](#)

[Stuff.co, April 9th 2021](#)

[Stratford edition, June 4th 2020](#)

Facebook, Instagram & LinkedIn

Over 500+ Follower

2025 POSTER & TOPICS

Advertised in schools and during the event.



**Elemental Group
Science & Technology Fair**

**TE WHAKAATURANGA PŪTAIAO ME HANGARAU
KI TARANAKI**

**1ST PLACE SCIENTIFIC PHOTOGRAPHY 2024
MIKA HONEYFIELD
HIGHLANDS INTERMEDIATE**

LEARN MORE



**NEW PLYMOUTH BOYS' HIGH SCHOOL
TE KURA TAMATANE O NGAMOTU**

**107 CORONATION AVENUE,
NEW PLYMOUTH**

OPEN TO ĀKONGA YEARS 7 - 13

28-30 JULY 2025

ENTRIES OPEN TUESDAY 1ST APRIL 2025

WWW.TARANAKISCIENCEFAIR.CO.NZ

**Advertising Poster -
*Taranaki in 2075***

**Observational Drawing -
*Eyes/Whatu***

**Scientific Essay -
*Is AI Useful or Detrimental to Humans?***

**Scientific Photography -
*Entropy 'From Order to Chaos'***

Robotics

Scientific Investigation

Technological Development

Water Rockets

Year 7-8 quiz

Year 10 quiz

SSS prizes SSS

