



WITT TARANAKI SCIENCE & TECHNOLOGY FAIR

SPONSORSHIP PROPOSAL

8 - 10TH AUGUST
NEW PLYMOUTH
BOYS' HIGH SCHOOL

2022

What is the WITT Taranaki Science & Technology Fair?

Since 1983, **year 7-13 students** each year participate and compete at the WITT Taranaki Science and Technology Fair.

More than **60 schools** are eligible from all over Taranaki to participate in this fantastic **3 day event**. The fair offers students the opportunity to solve real life problems with their innovative ideas and projects.

Students showcase their work and projects in front of **hundreds of visitors** at the fair, hoping to get a placing and be rewarded with some of the many prizes at stake!

The WITT Taranaki Science and Technology Fair represents an **opportunity for local businesses and organisations** to participate in this community event. Every year, **more than 50 companies and organisations** are involved in the fair, supporting this educational event through generous **sponsorship**.

In return, our sponsors benefit from the WITT Taranaki Science and Technology Fair's exposure in the local press and by being showcased on our website, social media pages and within the fair's booklet.



Facts and Figures of the Fair

- 3 days competition open to the public
- +60 eligible schools in Taranaki region
- +700 students (years 7-13) participating
- +1000 entries
- +800 visitors to the fair each year
- +50 sponsors involved
- 2-5 publications about the fair



Why Should You Be Involved?

The WITT Taranaki Science & Technology Fair has only been able to continue each year due to the support of its sponsors, whose involvement in this event is essential.

Sponsorship goes towards the running of our website, the organisation or prize giving and of course, the prizes! Sponsors are able to specify how they want to sponsor the fair and can even sponsor "special sponsor prizes."

In return for their support, our sponsors enjoy the fair's visibility and promotional advertising that occur through our website and social media pages.

During the event, all sponsors' names and logos are displayed on our website, on posters and in the science fair booklet. Sponsors can also set up a display at the fair, where they can display their signage. Sponsors ranked as "Platinum, Gold or Silver" are also mentioned on the participants' certificates.

Sponsors are highlighted during the dignitaries function and the prize giving, which they are invited to attend. During the prize giving ceremony, sponsors are given the option of presenting their own prizes.

A photographer is present during the WITT Taranaki Science & Technology Fair to take photos of the winners, their project and the event itself. All sponsors can access these pictures to promote their involvement in the fair too.



How Can You Be Involved?

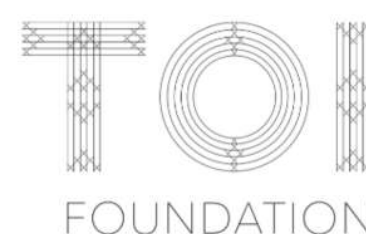
Sponsorship Options

- Finances: This can be given to the fair's committee, who will then allocate the money as they see fit to organise and manage the fair
- Special prizes: You can decide to create a special prize related to your own business area (e.g. if you work in the water supply area, you can fund a special prize which would be awarded to a water-related work)
- A tertiary scholarship: This would be for education on a scientific or technological course for tertiary study
- Prize money: You can contribute to the prize money awarded to the students
- Vouchers & gifts

Depending on their donation, our sponsors are ranked as followed:

- Platinum Sponsors: Naming rights sponsors (Currently WITT)
- Gold Sponsors: Any donations \$3,000 +
- Silver Sponsors: Any donations between \$1,000 and \$2,999
- Bronze Sponsors: Any donations up to \$999

Gold Sponsors



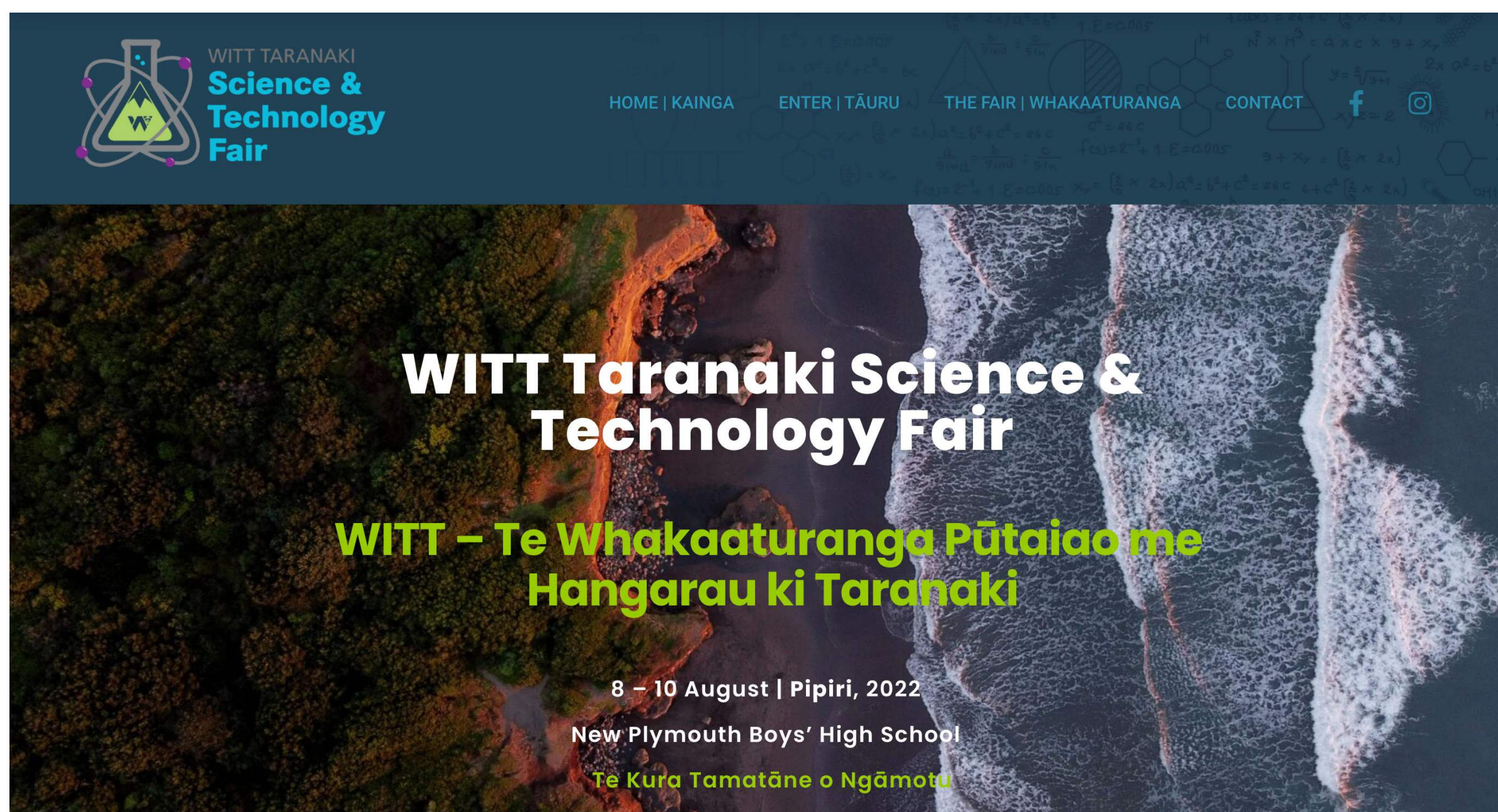
How To Become a Sponsor?

For any questions or inquiries or to take part into the Taranaki Science & Technology Fair 2022, send us an email at taranakiscience@gmail.com and we will get back to you with all the information you need.

WANT TO KNOW MORE ABOUT THE FAIR?

Follow our Facebook page:
<https://www.facebook.com/taranakisciencefair>

Check out the Fair's website
<https://taranakisciencefair.co.nz/>



The WITT Taranaki Science & Technology Fair in the Press

Press (2-5 publications)

- Taranaki Daily News
- NZ Herald, Stratford edition
- Stuff.Co
- Hawera Star
- Midweek Taranaki

stuff ≡ taranaki daily news

Students preparing for Taranaki science fair, looking forward to 'finding out new things'

Jana Matthews · 09:00, Apr 09 2021



Mangorai School students Sarah Duncan, Tamzin Eden, Macey Turner, Henry Moffat and Charlie Rougrie, all 12, are getting set to compete in this year's (WITT) Science and Technology Fair. The Fuel the Fire project was done by a student Sam Parker last year.

Alternatives for eggs in muffins and the amount of bacteria in their teacher's saliva were a couple of the many things that Taranaki children discovered at last year's science fair.

And Mangorai School students Sarah Duncan, 12, Tamzin Eden, 12, Macey Turner, 12, Henry Moffat, 12, Charlie Rougrie, 12, are looking forward to what they might find out this time around.

The Western Institute of Technology (WITT) Science and Technology Fair will be held from August 9 - 11 and each year 7-12 students work from now until then on projects.

STRATFORD PRESS

Taranaki's annual science fair moves to online event for this year

18 Apr, 2020 11:00 AM



The fair has always attracted hundreds of visitors from students of over 50 schools. Photo supplied.

By Anna Hume
 Anna Hume is editor of the Stratford Press.
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It's a case of same but different this year for Taranaki's annual science fair. The Covid-19 related restrictions on large events meant the WITT Taranaki Science and Technology Fair couldn't run as it has in the past, says fair manager Coryn Kurland. Instead, she says, the fair will still go ahead, but in a digital rather than physical format. "I certainly we have been able to secure a majority of our existing sponsors which has enabled us to go ahead with the fair in a scaled-down version."

Omata School students learn new skills through science fair

The Science and Technology Fair is something that resonates with our students because of the environmental topics.

It's taken us all out of our comfort zones, but it's been a huge success with a large number of entries.

It's sponsors that make Fair possible

The WITT Science and Technology Fair want to say

Thank you!

to our 2020 sponsors.



Our 2022 Poster

WITT TARANAKI SCIENCE & TECHNOLOGY FAIR

8 - 10TH AUGUST
NEW PLYMOUTH
BOYS' HIGH SCHOOL

FOR YEARS 7-13
ENTER THROUGH OUR
WEBSITE BY JULY 7TH



Prizes to be won!

Categories

- **Scientific Photography**
What's underneath?
- **Advertising Poster**
Puanga (Māori New Year)
- **Scientific Journalism**
How would you improve sustainability in your learning environment?
- **Observational Drawing**
A piece of scientific equipment
- **Robotics**
- **Water Rockets**
- **Scientific Investigation**
- **Technological Development**

Find us on social media @taranakisciencefair



Photo by Paige Scannell

